



Van Alstyne Athletic Booster Club  
 PO Box 1776  
 Van Alstyne, TX 75495

## AD INVOICE

Invoice #  
 Date:

Business Name	
Contact Name	
Address	
City, ST Zip	
Phone	
Fax	
Email	

Description	Amount
<b>Full Page Ad</b> Fall Program -- \$300 Winter Program -- \$300 Spring Program -- \$300 All 3 Programs -- <b>\$800</b>	
<b>Half Page Ad</b> Fall Program -- \$225 Winter Program -- \$225 Spring Program -- \$225 All 3 Programs -- <b>\$575</b>	
<b>Quarter Page Ad</b> Fall Program -- \$175 Winter Program -- \$175 Spring Program -- \$175 All 3 Programs -- <b>\$425</b>	
<b>Business Card Ad</b> Fall Program -- \$75 Winter Program -- \$75 Spring Program -- \$75 All 3 Programs -- <b>\$175</b>	
<b>Personal Ad</b> Fall Program -- \$25 Winter Program -- \$25 Spring Program -- \$25	
Total	\$ -

Make all checks payable to Van Alstyne Athletic Booster Club

**THANK YOU FOR YOUR SUPPORT!**

## VAN ALSTYNE ATHLETIC BOOSTER CLUB SPONSORSHIP LEVELS

2018-19 Sponsorship Benefit	Gold Corporate Sponsor \$3,750*	Silver Corporate Sponsor \$2,500*	Bronze Corporate Sponsor \$1,500*	*Host Game Option (Football only)	Banner Sponsor \$500	Spirit T-Shirt Sponsor \$500 <i>Deadline 8/17/18</i>	Expand-A-Banner Sponsor \$1,250 <i>Deadline 7/20/18</i>
<b>Fall Program</b>	Back cover ad	Inside cover ad	Full page ad		Business card ad	Business card ad	
<b>Winter Program</b>	Back cover ad	Inside cover ad	Full page ad		Business card ad	Business card ad	
<b>Spring Program</b>	Back cover ad	Inside cover ad	Full page ad		Business card ad		
<b>Web Advertising</b>	1 year web advertising on VAABC website	1 year web advertising on VAABC website	1 year web advertising on VAABC website		1 year web advertising on VAABC website	1 year web advertising on VAABC website	1 year web advertising on VAABC website
<b>Spirit T-Shirt</b>	Logo on 450 shirts cheer will throw to fans during football and boys/girls basketball games. <i>Deadline 8/17/18</i>	Logo on 450 shirts cheer will throw to fans during football and boys/girls basketball games. <i>Deadline 8/17/18</i>	Logo on 450 shirts cheer will throw to fans during football and boys/girls basketball games. <i>Deadline 8/17/18</i>			Name or logo on 450 shirts cheer will throw to fans during football & boys/girls basketball games. <i>Deadline 8/17/18</i>	
<b>Banner</b>	Banner will be displayed at home football, baseball or softball games and logo on gym banner	Banner will be displayed at home football, baseball or softball games and logo on gym banner	Banner will be displayed at home football, baseball or softball games and logo on gym banner		Banner will be displayed at home football, baseball or softball games and logo on gym banner		
<b>Game Recognition</b>	Will be recognized at Football, Basketball and Baseball games	Will be recognized at Football, Basketball and Baseball games	Will be recognized at Football, Basketball and Baseball games				
<b>Hat/Visor/Stickers</b>	4 hats or visors & 4 Panther stickers	4 hats or visors & 4 Panther stickers	2 hats or visors & 2 Panther stickers				
<b>Athletic Banquet</b>	4 athletic banquet tickets	4 athletic banquet tickets	2 athletic banquet tickets				
<b>Host Game Option: For Bronze, Silver or Gold Sponsors only – Ask for details.</b>				\$1,000 – Homecoming \$650 – Senior Night \$500 – Home Game			
<b>Pom Pom sponsor</b>							VAABC will hand out 500 banners with logo on it. Season specific.

**If you or your company are interested in becoming a scoreboard sponsor at Panther Stadium, please contact Coach Miller 903-482-8842 or via email @ [mmiller@vanalstyneisd.org](mailto:mmiller@vanalstyneisd.org)**



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Date:

Business Name  
Contact Name  
Address  
City, State & Zip  
Phone No.  
Fax No.  
Email Address

### Description

#### **GOLD CORPORATE SPONSOR**

\$3,750.00

Back cover ad on Fall Program

Back cover ad on Winter Program

Back cover ad on Spring Program

1 Year of Web advertisement of VAABC website (website sponsor)

Logo on Spirit T-Shirt

Sponsor will receive 6 Spirit T-Shirts

Banner

Recognition during home varsity games

4 hats or visors

4 Panther stickers

4 Athletic Banquet tickets

#### **SILVER CORPORATE SPONSOR**

\$2,500.00

Inside cover ad in Fall program

Inside cover ad in Winter program

Inside cover ad in Spring program

1 Year of Web advertisement of VAABC website

Logo on Spirit T-Shirt

Sponsor will receive 4 Spirit T-shirts

Banner

Recognition during home varsity games

4 hats or visors

4 Panther stickers

4 Athletic Banquet tickets

<p><b>BRONZE CORPORATE SPONSOR</b>  \$1,500.00  Full page ad in Fall, Winter and Spring programs  1 year of web advertisement on VAABC website  Logo on Spirit T-Shirt  Sponsor will receive 2 Spirit T-Shirts  Banner  Recognition during home varsity games  2 hats or visors  2 Panther stickers  2 Athletic Banquet tickets</p>	
<p><b>BANNER SPONSOR</b>  \$500.00  Business Card ad in Fall, Winter and Spring programs  1 Year web advertising on VAABC website  Your banner will be displayed at home Football &amp; Baseball or Softball games and logo on gym banner</p>	
<p><b>SPIRIT T-SHIRT SPONSOR</b>  \$500.00  Business Card ad in Fall and Winter programs  1 Year web advertising on VAABC website  Business name or logo on 450 shirts cheer will throw to fans during football and boys/girls basketball games.</p>	
<p><b>EXPAND-A-BANNER SPONSOR</b>  \$1,250  VAABC will hand out 500 banners with your logo during specific sport seasons.</p>	
<p><b>HOST GAME OPTION – FOOTBALL ONLY</b>  Homecoming game: \$1,000.00 in addition to sponsor level  Senior Night: \$650.00 in addition to sponsor level  Home Game: \$500.00 in addition to sponsor level  Bronze, Silver and Gold sponsors have the opportunity to ‘Host’ a game. Allowed access to a booth/table by Paw Shop. May pass out items at gate (per Dr. Brown’s approval and at own expense). Receive numerous mentions by announcer during game. Ability to display items that represent business throughout stadium (per Dr. Brown’s approval).</p>	

**THANK YOU FOR YOUR SUPPORT OF OUR STUDENT-ATHLETES!!**

Checks payable to: VAABC

Total due: \_\_\_\_\_

## Van Alstyne Panther Program Ad Specifications

- All ads should be in digital format (jpg or pdf) with a minimum dpi of 300.
  - They can be in full color or black and white.
  - Art should be provided on disk (CD or DVD) or flash drive to Beth Proctor or emailed to: [proctormarketing@cableone.net](mailto:proctormarketing@cableone.net)
- All hard copy ads will be scanned by our graphic designers and will appear **as provided** in the program. **(Unclear, stained or wrinkled hard copies will not present well)**  
**Please DO NOT write on any of the ads** – please inform Beth Proctor via email of any change requests.
  - Our graphic designers can make minor changes; however, logos will not be created, changed or redesigned.
  - Art should be of reasonable size and quality in relation to the ad dimension being purchased. **(Business card size is not sufficient art for a full page ad)**
- Personal ads will contain the text provided by the purchaser; however, the ad layout and graphical elements will be at the discretion of the graphic designer unless art is provided in the standard digital format described above.

### Ad Specs:

- Full page ad: 8 inches x 10.5 inches
- ½ page ad: 8 inches x 5.25 inches
- ¼ page ad: 2 inches by 4 inches
- Business card ad: 3 ½ by 2 inches
- Personal ads: 3 ½ by 2 ½ inches