

## VAN ALSTYNE ATHLETIC SPONSORSHIP PACKAGES

20-21 Sponsorship Level	Gold Corporate Sponsor \$2500	Silver Corporate Sponsor \$2000	Bronze Corporate Sponsor \$1,500	Scoreboard Sponsor Banner \$3000	Banner Sponsor \$500	Spirit T-Shirt Sponsor \$500 <i>Deadline 8/15/20</i>
<b>Program Ad</b> Fall, Winter, Spring	Full Page ad with prime placement	Full page ad with prime placement	½ page ad		Business card ad	Business card ad
<b>Web Advertising</b>	1 year web advertising on VAABC website, hyperlinked	1 year web advertising on VAABC website, hyperlink	1 year web advertising on VAABC website	1 year web advertising on VAABC website, hyperlinked	1 year web advertising on VAABC website	1 year web advertising on VAABC website
<b>Spirit T-Shirt</b>	Logo on 450 shirts cheer will throw to fans during football and boys/girls basketball games. <i>Deadline 8/15/20</i>	Logo on 450 shirts cheer will throw to fans during football and boys/girls basketball games. <i>Deadline 8/15/20</i>	Logo on 450 shirts cheer will throw to fans during football and boys/girls basketball games. <i>Deadline 8/15/20</i>	Logo on 450 shirts cheer will throw to fans during football and boys/girls basketball games. <i>Deadline 8/15/20</i>		Name or logo on 450 shirts cheer will throw to fans during football & boys/girls basketball games. <i>Deadline 8/15/20</i>
<b>Banner</b>	Banner will be displayed at home football, baseball or softball games and logo on gym banner, Premium Placement	Banner will be displayed at home football, baseball or softball games and logo on gym banner. Premium Placement	Banner will be displayed at home football, baseball or softball games and logo on gym banner	Banner will be displayed below the scoreboard for every home game for Two year period. Logo on the Gym banner.	Banner will be displayed at home football, baseball or softball games and logo on gym banner	
<b>Game Recognition includes press box and live web broadcast (web broadcast currently football only)</b>	Football, Basketball and Baseball games	Football, Basketball and Baseball games	Football, Basketball and Baseball games	Game recognition at Football, Track and Cross country events.		
<b>Hat/Visor/Stickers/Flag</b>	4 spirit shirts, 4 hats or visors & 4 Panther stickers One VA Spirit Flag	2 Spirit shirts, 2 hats or visors & 2 Panther stickers	2 Spirit shirts, 2 hats or visors & 2 Panther stickers			
<b>Reserved Stadium Seats</b>	4 reserved stadium seats	2 reserved stadium seats				
<b>All-Sport Pass</b>	4 all-sports pass	2 all-sports pass	2 all-sports pass			
Pre-game field access	All Home Games	2 Home Games	1 Home Game			

Program Ads					
<b>Individual Program Ad</b>	Full page \$300	Half Page \$225	Quarter Page \$175	Business Card \$75	Personal Ad \$25
<b>All 3 Programs</b>	\$800	\$575	\$425	\$175	\$75

**If you or your company is interested in becoming a scoreboard sponsor at Panther Stadium, please Contact Tricia McCaslin at 469-441-9542 or via email: [triciamccaslin@rocketmail.com](mailto:triciamccaslin@rocketmail.com),**