

VAN ALSTYNE ATHLETIC SPONSORSHIP PACKAGES

2022-2023 Sponsorship Level	Platinum Corporate Inflatable Sponsor \$3500	Gold Corporate Sponsor \$2500	Silver Corporate Sponsor \$2000	Bronze Corporate Sponsor \$1,500	Scoreboard Sponsor Banner \$3000	Banner Sponsor \$500	Spirit T-Shirt Sponsor \$500
Program Ad Fall, Winter, Spring	Full Page Ad in all programs	Full Page ad with prime placement	Full page ad with prime placement	½ page ad		Business card ad	Business card ad
Web Advertising	1-year web advertising on the VAABC website, hyperlinked	1-year web advertising on the VAABC website, hyperlinked	1-year web advertising on the VAABC website, hyperlink	1-year web advertising on the VAABC website	1-year web advertising on the VAABC website, hyperlinked	1-year web advertising on the VAABC website	1-year web advertising on the VAABC website
Spirit T-Shirt	Logo on 400 shirts cheer will throw to fans during football and boys/girls basketball games.	Logo on 400 shirts cheer will throw to fans during football and boys/girls basketball games.	Logo on 400 shirts cheer will throw to fans during football and boys/girls basketball games.	Logo on 400 shirts cheer will throw to fans during football and boys/girls basketball games.	Logo on 400 shirts cheer will throw to fans during football and boys/girls basketball games.		Name or logo on 400 shirts cheer will throw to fans during football & boys/girls basketball games.
Banner	The banner will be displayed on the inflatable every game (even away). Logo on the gym banner	The banner will be displayed at home football, baseball, or softball games, and the logo on the gym banner, Premium Placement	The banner will be displayed at home football, baseball, or softball games, and the logo on the gym banner. Premium Placement	The banner will be displayed at home football, baseball, or softball games, and the logo on the gym banner	A banner will be displayed below the scoreboard for every home game for a two-year period. Logo on the Gym banner.	The banner will be displayed at home football, baseball, or softball games, and the logo on the gym banner	
Game Recognition includes press box and live web broadcast (web broadcast Football only)	Game recognition at Football, Track, and Cross-country events.	Football, Basketball, and Baseball games	Football, Basketball, and Baseball games	Football, Basketball, and Baseball games	Game recognition at Football, Track, and Cross-country events.		
Hat/Visor/Stickers/Flag	4 spirit shirts, 4 hats or visors & 4 Panther stickers One VA Spirit Flag	4 spirit shirts, 4 hats or visors & 4 Panther stickers One VA Spirit Flag	2 Spirit shirts, 2 hats or visors & 2 Panther stickers	2 Spirit shirts, 2 hats or visors & 2 Panther stickers			
Reserved Stadium Seats	2 reserved stadium seats	2 reserved stadium seats					
All-Sport Pass	4 all-sports passes	4 all-sports passes	2 all-sports passes	2 all-sports passes			

Individual Program Ad	Full page \$300	Half Page \$175	Quarter Page \$125	Business Card \$50
All 3 Programs	\$800	\$550	\$325	\$125

If you or your company is interested in becoming a sponsor at Panther Stadium, please Contact Tara Cutler at (903) 821-3065 or via email: taracutler@gmail.com.

For Personal Ads Please Contact Ashley Johnston at 903-486-2426 or via email: ashleyjohnston@yahoo.com